

iVC™ MGA Named Finalist in the 2026 C&T Allē Awards

We are proud to announce that iVC™ MGA, our advanced cosmetic active ingredient, has been selected as a Finalist in the 2026 C&T Allē Awards in the category of **【Cosmetic Active: Acne/Compromised Skin Care】**, one of the most prestigious innovation awards in the global beauty and personal care industry.



About the C&T Allē Awards

The Cosmetics & Toiletries (C&T) Allē Awards bring behind-the-scenes beauty innovation into the spotlight – ranging from cosmetic ingredients and formulas, to testing methods/tools, digital technologies and consumer beauty devices.

The Allēs — presented by C&T, the leading B2B cosmetics R&D media brand and parent company Allured Business Media — honor the scientific acumen, formulating skill, intuition and vision of innovators involved throughout the cosmetics and personal care product development process.

Background: Global Pore Concerns

Pore concerns are a globally recognized skincare issue and remain one of consumers’ most visible and persistent challenges. As pores are a natural part of the skin, their appearance is closely watched — especially in today’s digital culture, where high-quality images make skin texture more visible. Despite the abundance of pore care products on the market, many consumers still perceive pores as difficult to address due to their multifactorial causes and the lack of clear guidance in identifying individual pore types.

About iVC™ MGA: Science-Driven Innovation for Next-Generation Skincare

iVC™ MGA is one of iVC™ series, which is our patented Vitamin C derivatives brand. Manufactured with SEIWA KASEI's proprietary technology.

iVC™ MGA is designed to comprehensively address the four major types of pore concerns commonly observed across skin types worldwide: clogged pores, blackhead pores, sagging pores, and melanin-related pigmented pores. It helps maintain a clearer skin environment with antibacterial activity against *C.acne*, regulates excess sebum by reducing 5 α -reductase and lipase activity, supports collagen production to improve skin firmness and pore appearance, and suppresses melanin production to help improve the appearance of visibly pigmented pores. With continuous use of iVC™ MGA, the pore area is significantly reduced, making pores visibly less noticeable and skin texture appear more refined. By targeting multiple biological pathways associated with pore issues, iVC™ MGA delivers comprehensive, science-driven pore care for advanced skincare products.

Company Statement

The selection of iVC™ MGA as a finalist underscores our continued commitment to ingredient innovation and scientific excellence. This recognition reflects our dedication to developing high-performance cosmetic active ingredients that deliver meaningful value to our partners and customers worldwide.

The winners of the 2026 C&T Allē Awards will be announced at the official Awards Reception on May 18, 2026, in New York City.

We would like to thank the C&T Allē Awards jury for this recognition and extend our appreciation to our partners and customers for their continued support.

Product Information

iVC™ MGA

INCI name: Myristyl 3-Glyceryl Ascorbate, Butylene Glycol

To find out more about iVC™ MGA, click [here](#).

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About us: Cosmetic ingredient manufacturer in Japan

Special website

iVC Vitamin C: <https://seiwakasei.jp/ivc/en/>



Special Website

iVCTM
it's beyond Vitamin C.

<https://seiwakasei.jp/ivc/en/>

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The banner features a laboratory setting with various glassware like beakers and flasks. The text is centered and uses a mix of bold and regular fonts. A search bar and a QR code are positioned at the bottom right of the banner area.